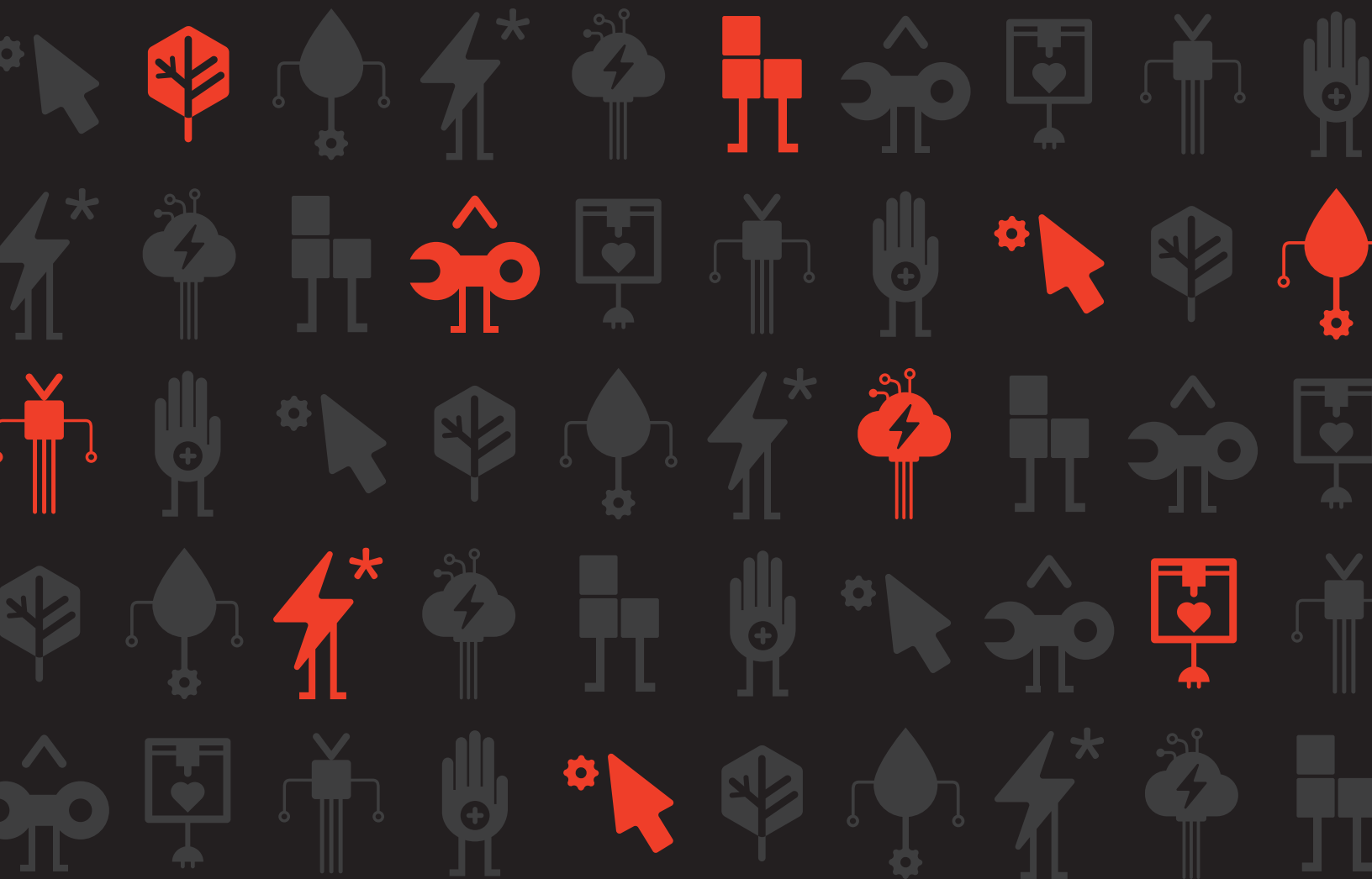


Technology with Purpose

mouse_ 

Annual Report 2015 – 2016



Our Stories

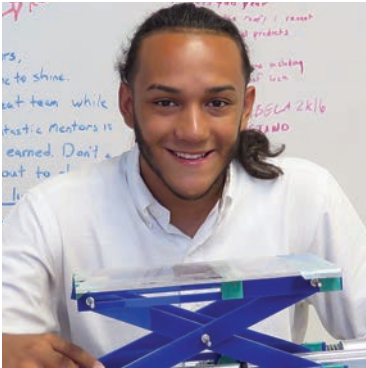


Mickell, Mouse Alum

Designer, Gamer, Technologist

"Mouse changed my life. Being involved has helped me to see things from a different perspective and how to create something that I care about for someone else."

Our Stories



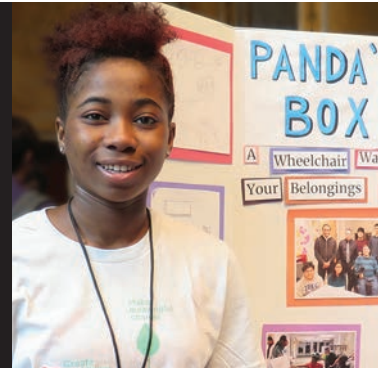
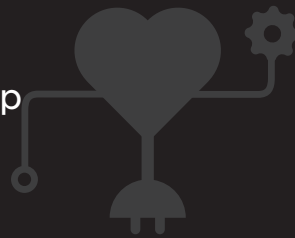
Carlos, Mouse Alum
Programmer, Project Manager, Designer

"Mouse was the best thing I have done in my life. It's opened doors that would not have been opened in any other way."



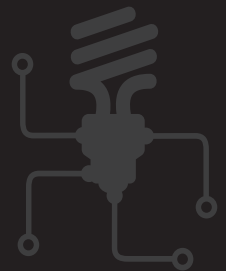
Kaylah, Mouse Alum
Coder, Engineer, Educator

"Mouse has been a big influence in my life. Through Mouse, I've learned about leadership and teamwork. It's helped me to see how I can better the world through technology."



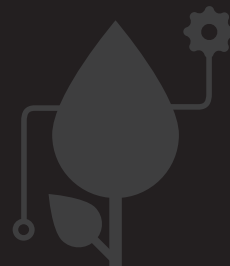
Anthony, Mouse Student
Designer, Engineer, Inventor

"Through Mouse, I've designed new projects every year. I have more confidence, feel more natural presenting, and have developed skills in 3D printing, coding, and engineering."



Sarah, Mouse Student
Innovator, Educator, Presenter

"Mouse definitely changed the way I think about technology and what I want to do in the future. I want to make a project that will help someone and be part of something big."



Technology as a Force for Good

Mouse empowers all students to create with technology to solve real problems and make meaningful change in our world. As a result of Mouse, students report:

88%

Improved creativity,
problem solving, and
team building skills

87%

Increased
confidence



85%

Better prepared
for college

83%

Believe they
can make a
difference
in our world

75%

More motivated
to pursue a career
in STEM

Mouse Presence

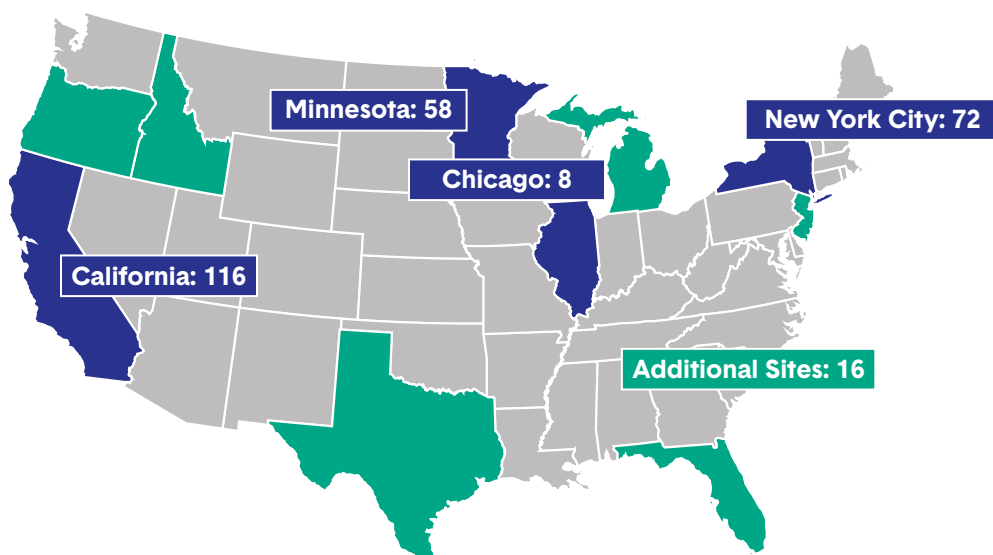


"Mouse has been a big influence in my life. Through Mouse, I've learned about leadership and teamwork. It's helped me to see how I can better the world through technology."

—Kaylah, Mouse Alum

National Presence

Since 2000, nearly **40,000** students have been actively involved in Mouse programs.



Ethnicity

Latino/Latina	35%
Caucasian	21%
Black/African American	13%
Asian/South Asian	11%
American Indian	2%
Native Hawaiian	1%
Other	17%

Grade Level

High School/GED	40%
Middle School	43%
Elementary School	17%

Gender

Male	63%
Female	37%

Impact

6,736

Youth participating in Mouse

502

Educators participating in Mouse

270

Total Mouse sites

56%

Youth at Mouse sites eligible for free and reduced price lunch

48%

Mouse youth that are Latino or African American

37%

Mouse youth that are young women

NATIONAL:

California, Florida, Idaho, Illinois, Michigan, Minnesota, New Jersey, New York, Oregon, Texas

INTERNATIONAL:

Singapore and Jamaica

Mouse Supporters



FOUNDATION



The Pinkerton Foundation



STEM Leaders \$100,000+

Best Buy Foundation
City Council of New York
Tri-State Ford

Innovators \$50,000 - \$99,999

Aspiranet
CME Group
The PCLB Foundation
Polk Bros. Foundation

Inventors \$25,000 - \$49,999

Capital One
National Science Foundation
The Pinkerton Foundation
Council Member Rosenthal,
6th Council District
SAP

Entrepreneurs \$10,000 - \$24,999

Con Edison
Credit Suisse
Tony DiSanto
Ellis L. Phillips Foundation
Greg Gunn
Amy Kadomatsu
Council Member Kallos,
5th Council District
The Marc Haas Foundation
Joy Marcus
Mozilla Foundation
Nellie Mae Education Foundation
Council Member Rose,
49th Council District

Creators \$5,000 - \$9,999

Council Member Cabrera,
14th Council District

Rashmy and Surath Chatterjee
Council Member Constantinides,
22nd Council District
Dyan and Robert Cutro
Council Member Dickens,
9th Council District
Council Member Garodnick,
4th Council District
Council Member Gibson,
16th Council District
Robin and Alice Griffiths
Council Member Koo, 20th
Council District
David and Karin Kuhns
The Laurence W. Levine Foundation
Sheila Marmon
Jeanne Meyer
Josh Musher
Amanda O'Donnell
Council Member Palma, 18th
Council District
Daniel Rabuzzi and Deborah Mills
rcRussell
Council Member Richards,
31st Council District
ROKO Labs

Supporters \$2,500 - \$4,999

Anonymous
Council Member Chin,
1st Council District
The Christine and Douglas
Rohde Fund
ELIA Life Technology
Council Member Mendez,
2nd Council District
Brian Miller
Partnership for After School
Education (PASE)
Susan and Sam Schwartz

Contributors \$1,000 - \$2,499

Byrne Doyle
EDC
David Eisner
Judy and Gregg Hamerschlag
Scott Kaplan
Michele Konner
Caroline McCarthy
Ejovi Nuwere
Quantum Workplace
Kathryn Rabuzzi
Linda Roberts
Edward Tam

Friends \$1 - \$999

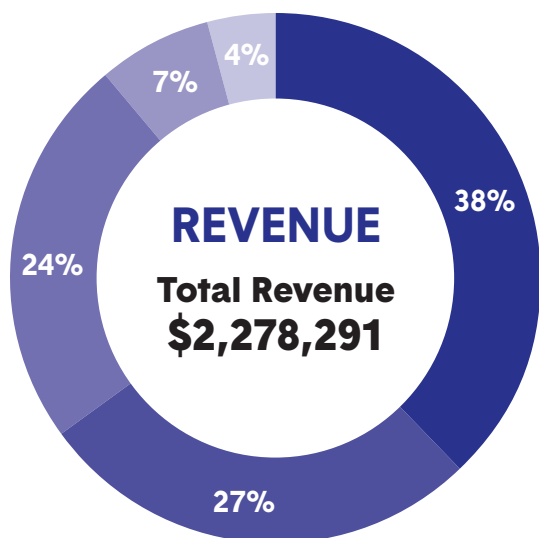
Abbott Laboratories
Amazon Smile Foundation
Anonymous
Vladimir Baranov
Dawn Barber
Christopher Bragg
Samantha Brody
Thomas Bubeck
Mike Capobianco
Dazzling Discoveries
Vincent Degiaino
Elizabeth Edelstein
Fairfield County's Community
Foundation
Janusz Filipiak
Jeri Finard
Debbie Francis
Jeffrey Goldberger
Trace Harris
Brian Harrison
Stephen Hill

Monique Howell
Laurie Jakobsen
Mike James
Tara Koppel
Jennifer Lakin
Stephen E. Lebow
Helen Lin
Nicole Lindsay
Paige Lopez
Susan C. Murphy
Deb O'Donnell
The ONswitch
Charles Radcliffe
Matthew Rosenberg
Nancy A. Shenker
Marcia Skalnik
Jennifer Vento
Peter Vincent
Carole Wacey
Blaze Waleski
Clemens Wan
Alison Washabaugh
Karen Zetes

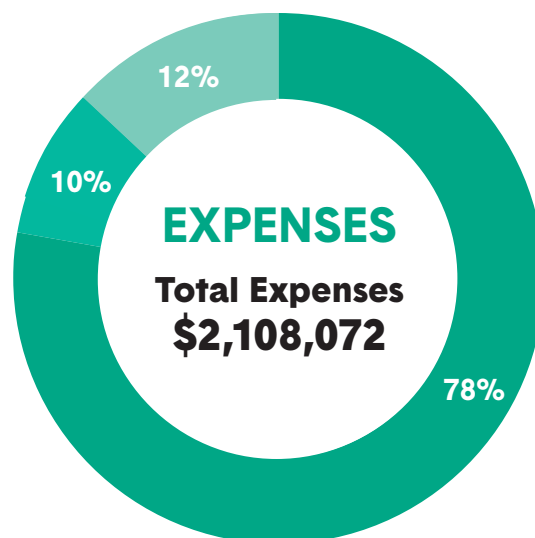
In-Kind Support

Paul Burani
Gartner
Google
KCSA
Maker Faire
Brian Miller
Blaze Waleski
zen.digital

Mouse Financials (For Fiscal Year Ending June 2016)



- Corporate and Foundation Grants: \$869,362
- Earned Income: \$603,383
- In-Kind Donations: \$544,748
- Government Grants: \$158,658
- Individual Giving and Other Income: \$102,140



- Program Services: \$1,653,691
- Fundraising: \$203,323
- Management & General: \$251,058

Highlights

78%

of Expenses were dedicated
to Mouse Programs

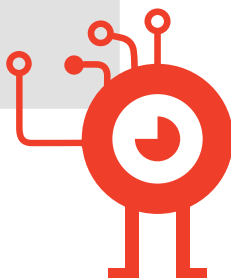
(exceeding the Better Business
Bureau Standard of 65%)

55% Increase in Corporate and
Foundation Grants

13% Increase in Total Revenue

12% Increase in Net Assets with
a total of **\$2,125,280**

5% Increase in Earned Income



Our Team at Mouse



Board of Directors

Officers

Amy Kadomatsu

Chair, Mouse
Co-Founder and President,
ROKO Labs

Caroline McCarthy

Vice Chair, Mouse
Vice President, Communications
and Content, true[X] media

Dawn Barber

Secretary, Mouse
Co-Founder, NY Tech Meetup

Robin Griffiths

Treasurer, Mouse
Executive Director, Finance &
Infrastructure, Davis Polk &
Wardwell LLP

Rashmy Chatterjee

Chief Marketing Officer, IBM,
North America

Ted Cohen

Managing Partner, TAG Strategic

Tony DiSanto

Managing Director, North America
Infrastructure, Citigroup

Byrne Doyle

Senior Vice President, Best Buy Co.

Matt Greenfield

Managing Partner, Rethink Education

Scott Kaplan

Chief Operating Officer & Chief
Financial Officer, KB Financial Partners

Joy Marcus

EVP and General Manager, Digital
Video, Condé Nast Entertainment

Sheila Marmon

Founder & CEO, Mirror Digital Inc.

Jeanne P. Meyer

Founder, Watch This Space
Consulting

Ejovi Nuwere

Senior Manager, Deloitte & Touche LLP

Amanda O'Donnell

Senior Vice President, Finance,
Intersection Co.

Daniel Rabuzzi

Executive Director, Mouse

Linda G. Roberts

National Consultant on Technology
and Education

Carole Wacey

Vice President, Education, WNET

Blaze D. Waleski

Of Counsel, Moses & Singer LLP

Advisory Council for Learning Design

Brian Alspach

Executive Vice President, E-Line Media

Anne Gaines

Dean of AMT, Parsons New School
for Design

David Gibson

Director Learning Futures,
Curtin University

Daniel Hickey

Professor and Program Coordinator,
Learning Sciences Program, Indiana
University

Sarah M. Holloway

Director, School of International and
Public Affairs, Columbia University

Curtis Kendrick

Dean of Libraries, Binghamton
University

Ann Kirschner

Special Advisor to the Chancellor,
Strategic Partnerships, CUNY
Director and Vice Chair, Public
Agenda

Chris Lawrence

Vice President, Mozilla Leadership
Network

Chris Lehmann

Founding Principal, The Science
Leadership Academy

Ashley Pinakiewicz

Founding 7th Grade English
Language Arts Teacher, Girls Prep
Bronx Middle School

Rebecca Randall

Vice President of Education
Programs, Common Sense Media

Kim Sabo Flores

SVP and Chief Activator, Algorhythm

Chandler Sansing

Curriculum Developer, Web Literacy,
Mozilla

Richard Tyson

Principal Strategy Director, frog

Craig Watkins

University of Texas Professor, Author,
Digital and Social Media Researcher

Strategic Advisory Council

Noel Anderson

Clinical Professor/Leadership/
Director of Educational Leadership,
NYU

Rachna Bhasin

Chief Business Officer, Magic Leap

Paul Burani

Global Head of Industry, Automotive
at Google

Mike Capobianco

Fund-Raising Professional

Gene DeRose

Co-Founder and Managing Director,
1 World Venture Partners

Greg Gunn

Entrepreneur in Residence, City Light
Capital; Founder, Lingo Ventures

Trace Harris

Non Executive Board Member, Altair

Daniel Hibbert

Vice President, Derivatives Strategy &
Business Design, Goldman Sachs

Mayra Linares

Director of Public Affairs and
Communications for NY and Puerto
Rico, The Coca-Cola Company

Nicole Lindsay

Deputy Director, The ZOOM
Foundation

Brian J. Miller

General Counsel, Handy

Matt O'Connell

President, MOC Partners

Andrew Rasiej

Founder, Mouse; Chairman, NY Tech
Meetup, Founder & CEO, Civic Hall

Michael S. Rockefeller

Chief Executive Officer, Active Media

Sadna Samaranayake

Program Manager, Ultra-Poor
Graduation, BRAC USA

Hazel Sy

Executive Director, JP Morgan Chief
Data Office

Jennifer Vento

Managing Director, Women Online/
The Mission List

Peter Vincent

Vice President Human Resources,
National Audubon Society

Joanne Wilson

Angel Investor; Co-Founder
Women's Entrepreneur Festival

Staff

Kimberly Alonso

Communications Coordinator

Chelien Brown

Learning Design Coordinator

Rachel Brown

Learning Design Coordinator

Jonathan Clemens

Learning Network Manager

Jeremy Donelan

Associate Director, Operations

Alex Fleming

Learning Design Coordinator

Ioana Frigura

Web Coordinator

Marc Lesser

Senior Director, Learning Design

Maggie Muldoon

Design League Coordinator

Janine Quilije

Director of Development

Daniel Rabuzzi

Executive Director

Kate Rosenbloom

Learning Design Manager

Susan Schwartz

Communications Director

Meredith Summs

Associate Director, Learning Design

Patrick Weaver

Learning Design Coordinator

Peizhu Yuan

Operations Intern

National Office

Mouse

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