Our Stories

Mickell, Mouse Alum
Designer, Gamer, Technologist

“Mouse changed my life. Being involved has helped me to see things from a different perspective and how to create something that I care about for someone else.”
Our Stories

Carlos, Mouse Alum
Programmer, Project Manager, Designer

“Mouse was the best thing I have done in my life. It’s opened doors that would not have been opened in any other way.”

Kaylah, Mouse Alum
Coder, Engineer, Educator

“Mouse has been a big influence in my life. Through Mouse, I’ve learned about leadership and teamwork. It’s helped me to see how I can better the world through technology.”

Anthony, Mouse Student
Designer, Engineer, Inventor

“Through Mouse, I’ve designed new projects every year. I have more confidence, feel more natural presenting, and have developed skills in 3D printing, coding, and engineering.”

Sarah, Mouse Student
Innovator, Educator, Presenter

“Mouse definitely changed the way I think about technology and what I want to do in the future. I want to make a project that will help someone and be part of something big.”
Technology as a Force for Good

Mouse empowers all students to create with technology to solve real problems and make meaningful change in our world. As a result of Mouse, students report:

- 88% Improved creativity, problem solving, and team building skills
- 87% Increased confidence
- 85% Better prepared for college
- 83% Believe they can make a difference in our world
- 75% More motivated to pursue a career in STEM
Mouse Presence

“Mouse has been a big influence in my life. Through Mouse, I’ve learned about leadership and teamwork. It’s helped me to see how I can better the world through technology.”
—Kaylah, Mouse Alum

National Presence

Since 2000, nearly 40,000 students have been actively involved in Mouse programs.

Impact

- Youth participating in Mouse: 6,736
- Educators participating in Mouse: 502
- Total Mouse sites: 270
- Youth at Mouse sites eligible for free and reduced price lunch: 56%
- Mouse youth that are Latino or African American: 48%
- Mouse youth that are young women: 37%

Ethnicity

- Latino/Latina: 35%
- Caucasian: 21%
- Black/African American: 13%
- Asian/South Asian: 11%
- American Indian: 2%
- Native Hawaiian: 1%
- Other: 17%

Grade Level

- High School/GED: 40%
- Middle School: 43%
- Elementary School: 17%

Gender

- Male: 63%
- Female: 37%
Mouse Supporters

STEM Leaders $100,000+
Best Buy Foundation
City Council of New York
Tri-State Ford

Innovators $50,000 - $99,999
Aspiranet
CME Group
The PCLB Foundation
Polk Bros. Foundation

Inventors $25,000 - $49,999
Capital One
National Science Foundation
The Pinkerton Foundation
Council Member Rosenthal, 6th Council District
SAP

Entrepreneurs $10,000 - $24,999
Con Edison
Credit Suisse
Tony DiSanto
Ellis L. Phillips Foundation
Greg Gunn
Amy Kadomatsu
Council Member Kallos, 5th Council District
The Marc Haas Foundation
Joy Marcus
Mozilla Foundation
Nellie Mae Education Foundation
Council Member Rose, 49th Council District

Creators $5,000 - $9,999
Council Member Cabrera, 14th Council District
Rashmy and Surath Chatterjee
Council Member Constantinides, 22nd Council District
Dyan and Robert Cutro
Council Member Dickens, 9th Council District
Council Member Garodnick, 4th Council District
Council Member Gibson, 16th Council District
Robin and Alice Griffths
Council Member Koo, 20th Council District
David and Karin Kuhns
The Laurence W. Levine Foundation
Sheila Marmon
Jeanne Meyer
Josh Musher
Amanda O’Donnell
Council Member Palma, 18th Council District
Daniel Rabuzzi and Deborah Mills
rcRussell
Council Member Richards, 31st Council District
ROK0 Labs

Supporters $2,500 - $4,999
Anonymous
Council Member Chin, 1st Council District
The Christine and Douglas Rohde Fund
ELIA Life Technology
Council Member Mendez, 2nd Council District
Brian Miller
Partnership for After School Education (PASE)
Susan and Sam Schwartz

Contributors $1,000 - $2,499
Byrne Doyle
EDC
David Eisner
Judy and Gregg Hamerschlag
Scott Kaplan
Michele Konner
Caroline McCarthy
Ejovi Nuwere
Quantum Workplace
Kathryn Rabuzzi
Linda Roberts
Edward Tam

Friends $1 - $999
Abbott Laboratories
Amazon Smile Foundation
Anonymous
Vladimir Baranov
Dawn Barber
Christopher Bragg
Samantha Brody
Thomas Bubeck
Mike Capobianco
Dazzling Discoveries
Vincent Degiarmo
Elizabeth Edelstein
Fairfield County’s Community Foundation
Janusz Filipiak
Jeri Finard
Debbie Francis
Jeffrey Goldberger
Trace Harris
Brian Harrison
Stephen Hill

Monique Howell
Laurie Jakobsen
Mike James
Tara Koppel
Jennifer Lakin
Stephen E. Lebow
Helen Lin
Nicole Lindsay
Paige Lopez
Susan C. Murphy
Deb O’Donnell
The ONswitch
Charles Radcliffe
Matthew Rosenberg
Nancy A. Shenker
Marcia Skalnik
Jennifer Vento
Peter Vincent
Carole Wacey
Blaze Waleski
Clemens Wan
Alison Washabaugh
Karen Zetes

In-Kind Support
Paul Burani
Gartner
Google
KCSA
Maker Faire
Brian Miller
Blaze Waleski
zen.digital
Mouse Financials (For Fiscal Year Ending June 2016)

REVENUE
Total Revenue
$2,278,291

- Corporate and Foundation Grants: $869,362
- Earned Income: $603,383
- In-Kind Donations: $544,748
- Government Grants: $158,658
- Individual Giving and Other Income: $102,140

EXPENSES
Total Expenses
$2,108,072

- Program Services: $1,653,691
- Fundraising: $203,323
- Management & General: $251,058

Highlights

- Increase in Corporate and Foundation Grants 55%
- Increase in Net Assets with a total of $2,125,280 12%
- Increase in Earned Income 5%
- Increase in Total Revenue 13%

78% of Expenses were dedicated to Mouse Programs (exceeding the Better Business Bureau Standard of 65%)
Our Team at Mouse

Board of Directors
Officers
Amy Kadomatsu
Chair, Mouse
Co-Founder and President, ROKO Labs
Caroline McCarthy
Vice Chair, Mouse
Vice President, Communications and Content, true[X] media
Dawn Barber
Secretary, Mouse
Co-Founder, NY Tech Meetup
Robin Griffiths
Treasurer, Mouse
Executive Director, Finance & Infrastructure, Davis Polk & Wardwell LLP

Rashmy Chatterjee
Chief Marketing Officer, IBM, North America
Ted Cohen
Managing Partner, TAG Strategic
Tony DiSanto
Managing Director, North America Infrastructure, Citigroup
Byrne Doyle
Senior Vice President, Best Buy Co.
Matt Greenfield
Managing Partner, Rethink Education
Scott Kaplan
Chief Operating Officer & Chief Financial Officer, KB Financial Partners
Jeanne P. Meyer
Founder, Watch This Space Consulting
Ejovi Nuwere
Senior Manager, Deloitte & Touche LLP
Amanda O’Donnell
Senior Vice President, Finance, Intersection Co.
Daniel Rabuzzi
Executive Director, Mouse
Linda G. Roberts
National Consultant on Technology and Education

Carole Wacey
Vice President, Education, WNET
Blaze D. Waleski
Of Counsel, Moses & Singer LLP
Advisory Council for Learning Design
Brian Alsipach
Executive Vice President, E-Line Media
Anne Gaines
Dean of AMT, Parsons New School for Design
David Gibson
Director Learning Futures, Curtin University
Daniel Hickey
Professor and Program Coordinator, Learning Sciences Program, Indiana University
Sarah M. Holloway
Director, School of International and Public Affairs, Columbia University
Curtis Kendrick
Dean of Libraries, Binghamton University
Ann Kirschner
Special Advisor to the Chancellor, Strategic Partnerships, CUNY
Director and Vice Chair, Public Agenda
Chris Lawrence
Vice President, Mozilla Leadership Network
Chris Lehmann
Founding Principal, The Science Leadership Academy
Ashley Pinkiewicz
Founding 7th Grade English Language Arts Teacher, Girls Prep Bronx Middle School
Rebecca Randall
Vice President of Education Programs, Common Sense Media
Kim Sabo Flores
SVP and Chief Activator, Algorythm
Chandler Sansing
Curriculum Developer, Web Literacy, Mozilla
Richard Tyson
Principal Strategy Director, frog
Craig Watkins
University of Texas Professor, Author, Digital and Social Media Researcher

Strategic Advisory Council
Noel Anderson
Clinical Professor/Leadership/ Director of Educational Leadership, NYU
Rachna Bhasin
Chief Business Officer, Magic Leap
Paul Burani
Global Head of Industry, Automotive at Google
Mike Capobianco
Fund-Raising Professional
Gene DeRose
Co-Founder and Managing Director, 1 World Venture Partners
Greg Gunn
Entrepreneur in Residence, City Light Capital, Founder, Lingo Ventures
Trace Harris
Non Executive Board Member, Altair
Daniel Hibbert
Vice President, Derivatives Strategy & Business Design, Goldman Sachs
Mayra Linares
Director of Public Affairs and Communications for NY and Puerto Rico, The Coca-Cola Company
Nicole Lindsay
Deputy Director, The ZOOM Foundation
Brian J. Miller
General Counsel, Handy
Matt O’Connell
President, MOC Partners
Andrew Rasiej
Founder, Mouse; Chairman, NY Tech Meetup, Founder & CEO, Civic Hall
Michael S. Rockefeller
Chief Executive Officer, Active Media
Sadna Samaranayake
Program Manager, Ultra-Poor Graduation, BRAC USA
Hazel Sy
Executive Director, JP Morgan Chief Data Office
Jennifer Vento
Managing Director, Women Online/ The Mission List
Peter Vincent
Vice President Human Resources, National Audubon Society

Joanne Wilson
Angel Investor; Co-Founder Women’s Entrepreneur Festival

Staff
Kimberly Alonso
Communications Coordinator
Chelien Brown
Learning Design Coordinator
Rachel Brown
Learning Design Coordinator
Jonathan Clemens
Learning Network Manager
Jeremy Donelan
Associate Director, Operations
Alex Fleming
Learning Design Coordinator
Joana Frigura
Web Coordinator
Marc Lesser
Senior Director, Learning Design
Maggie Muldoon
Design League Coordinator
Janine Quilile
Director of Development
Daniel Rabuzzi
Executive Director
Kate Rosenbloom
Learning Design Manager
Susan Schwartz
Communications Director
Meredith Summs
Associate Director, Learning Design
Patrick Weaver
Learning Design Coordinator
Peizhu Yuan
Operations Intern

National Office
Mouse
55 Broad Street, 16th floor
New York, New York 10004

Affiliates
Emily Reisner
Director, Mouse California
Jonathan Clemens
Learning Network Manager, Mouse, Minnesota

Mouse Annual Report 2015-2016 mouse.org