



TRI-STATE FORD AWARDS \$132K GRANT TO SUPPORT MOUSE'S INNOVATIVE SEWABLE TECH COURSE

NEW YORK, March 13th, 2018 – [Tri-State Ford](#), in partnership with [CBS EcoMedia](#), has awarded a \$132K grant to bring Sewable Tech learning content to youth across the Tri-State area. Sewable Tech is one of many creative learning courses provided by [Mouse](#), a youth development nonprofit that empowers all students to create with technology and make meaningful change in our world.

For more than a century, Ford has been committed to improving the world. We believe that in order to develop innovative products and technologies, we need a workforce skilled in the fields of science, technology, engineering, arts and math (STEAM).

The Mouse Sewable Tech Course combines STEM learning with artistic expression and crafting. Research shows that learning circuitry through this STEAM lens engages a wider audience than traditional circuit design and improves learner outcomes. In this course, students learn to embed circuitry directly into fabric and create soft circuits, fabric switches, and sewable sensors.

This grant will provide funding to include Sewable Tech projects at monthly Mouse Maker Events, as well as the professional development and materials needed to bring this new learning content to more than 400 Mouse students across the Tri-State area.

“We deeply appreciate this second generous grant from Tri-State Ford,” said Daniel Rabuzzi, Executive Director, Mouse. “With their continued support, Mouse is bringing Sewable Tech to hundreds more young people, sparking their interest in art and technology, and inspiring them to create meaningful change in their schools and communities.”

About Mouse

[Mouse](#) is a national youth development nonprofit that believes in technology as a force for good. Mouse empowers all youth to create with technology to solve real problems and make meaningful change in our world. Founded in 1997, Mouse programs have had a positive and lasting impact on more than 47,000 students nationwide. Learn more at [mouse.org](#).

About Tri-State Ford Dealers

The Tri-State Ford Dealers are based in New York, Connecticut, and New Jersey. With 94 dealerships in the area, offering and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles. We aim to be leaders in connectivity, smart mobility, and the customer

experience. At the same time, we believe in supporting our community through charitable efforts focusing on education, first responders and community revitalization projects.

About CBS EcoMedia

EcoMedia was founded in 2001 on a revolutionary idea: To leverage corporate advertising dollars to support the work of the nation's most-effective nonprofits. Through EcoMedia's patent-pending advertising programs, national brands and local businesses provide millions of dollars in financial support to some of the nation's most pressing issues, such as education, animal welfare, veterans, health and wellness, and environmental projects nationwide. For more information, please visit EcoMediaCBS.com, [like us on Facebook](#), or [follow us on Twitter](#).

Media Contact

Susan Schwartz
Senior Director, Communications, Mouse
susan@mouse.org