

# Diversity In Tech

# Awards<sup>TM</sup>

# 2020

# Sponsorship Opportunities

# About Mouse

Mouse is a national youth development nonprofit that believes in technology as a force for good. Mouse empowers all students to create with technology to solve real problems and drive meaningful change in the world.

Mouse aims to close the diversity gap in tech by empowering students to create using technology. Strengthened by its merger with Code/Interactive, Mouse is committed to fostering greater diversity and humanity in STEM and computer science.

## About Diversity In Tech Awards™

**The Diversity In Tech Awards™** is an annual celebration of those who are championing the nationwide movement to increase diversity in the STEM and technology fields.

At these celebrations, we aim to:

- draw attention to the persistent lack of diversity and inclusion in the nation's tech and science sectors
- highlight the systemic barriers that prevent students of color from gaining critical 21st-century skills
- provide a highly visible platform where leaders convene to discuss solutions and showcase success stories



# Sponsor The Diversity In Tech Awards™

Due to the COVID-19 crisis, the 2020 Diversity In Tech Awards™ will take place in a virtual format. Spread over the week of October 5, proceedings will be live-streamed on our YouTube channel as well as presented as an online event on our website and social media.

Each year, the Diversity In Tech Awards™ gathers about 400 guests. Because this year's event is a virtual gathering, we expect a larger attendance -- between 400 - 600. Attendees include professionals from K-12, higher education, and corporate, government and nonprofit sectors.

By sponsoring at the Diversity In Tech Awards™ you have the opportunity to get your name in front of a high-value demographic and interact in many of our activities throughout the event. Take a glimpse of benefits you will receive at each sponsorship level:

	<b>Gold \$25,000</b>	<b>Silver \$10,000</b>	<b>Bronze \$5,000</b>	<b>Friend \$3,000</b>
<b>The good you will do:</b>	<ul style="list-style-type: none"> <li>• Provide 5 sites with access to Mouse Create</li> </ul>	<ul style="list-style-type: none"> <li>• Provide 2 sites with access to Mouse Create</li> </ul>	<ul style="list-style-type: none"> <li>• Provide 1 site with access to Mouse Create</li> </ul>	<ul style="list-style-type: none"> <li>• Support 1 day of PD for educators at a selected site</li> </ul>
<b>The goods you will get:</b>	<ul style="list-style-type: none"> <li>• Logo and link on Mouse website</li> <li>• Dedicated text description on Mouse website</li> <li>• Social Media Recognition prior and after the event</li> <li>• Logo placement on sponsorship slides during proceedings</li> <li>• Recognition and description during opening &amp; closing keynotes</li> <li>• Dedicated talking time to address attendees during opening keynote</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on Mouse website</li> <li>• Dedicated text description on Mouse website</li> <li>• Social Media Recognition prior and after the event</li> <li>• Logo placement on sponsorship slides during proceedings</li> <li>• Recognition and description during opening &amp; closing keynotes</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on Mouse website</li> <li>• Social Media Recognition prior and after the event</li> <li>• Logo placement on sponsorship slides during proceedings</li> <li>• Recognition during opening &amp; closing keynotes</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on Mouse website</li> <li>• Logo placement on sponsorship slides during proceedings</li> <li>• Recognition during opening &amp; closing keynotes</li> </ul>

**Interested in sponsoring?**

Email us at [diversityintechawards@mouse.org](mailto:diversityintechawards@mouse.org)

# Past Sponsors



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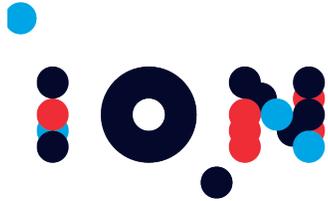
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***Email [diversityintechawards@mouse.org](mailto:diversityintechawards@mouse.org)  
for media inquiries, sponsorships, and all  
other requests.***